



CELEBRATE 95 YEARS!

Join a Tulip Time Parade to celebrate Tulip Time's 95th year!

Show your community pride by being a part of the **Gentex Kinderparade** and the **Quality Car Wash Volksparade** to celebrate the longest running tulip festival in the world!

Tulip Time is celebrating its' 95th year with the theme of Bikes and Blooms! Continuing our legacy of cultural exchange; we're celebrating an undeniably Dutch icon – the bicycle. Tulip Time's mission is to celebrate tulips, Dutch Heritage, and Holland today. What better way to connect the Netherlands and Holland, Michigan than through tulips and bicycles? Tulip Time will be celebrating by having bike-themed events, artwork, and a large-scale public art display. Come celebrate Bikes and Blooms at Tulip Time 95!

Come ready to incorporate tulips, bicycles, Dutch heritage, or Holland today in your parade entry!

TO APPLY, VISIT

www.TulipTime.com/GetInvolved/Parades



Have questions?
Contact Kim Vandermolen

(616) 396-4221 ext. 104
kim@tuliptime.com

TULIP TIME



BIKES & BLOOMS

FAQ'S & NEED-TO-KNOWS

When are the parades this year?

The Gentex Kinderparade will be Thursday, May 09, 2024, and the Quality Car Wash Volksparade will be Saturday, May 11, 2024.

Do I have to sign up for both parades or can I sign up for just one?

You can apply for either parade or both parades. We'd love to get you involved!

When is the deadline to apply?

Monday, April 08, 2024, is the last day to apply to participate in either parade.

How do I know my application is accepted?

All applications are reviewed thoroughly to ensure adherence to the themes and rules. We will contact you if there is any reason your application was rejected or needs to be reworked.

Do I have to follow the Bikes & Blooms theme?

We ask that your entry somehow represent Tulip Time. Your entry can incorporate bicycles, tulips, Dutch heritage, or something else that represents the culture of Holland today.

What is the cost to apply?

For-profit businesses have an application fee of \$250 to register for either parade and an additional \$75 to register for both parades.

Non-profit organizations have an application fee of \$25 for each parade entry.

Military organizations may apply for free.



Have questions?

Contact Kim Vandermolen

(616) 396-4221 ext. 104

kim@tuliptime.com

